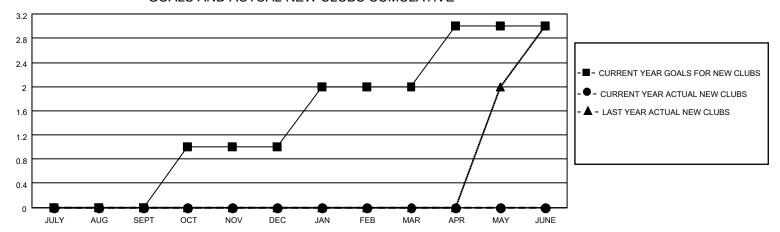
MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

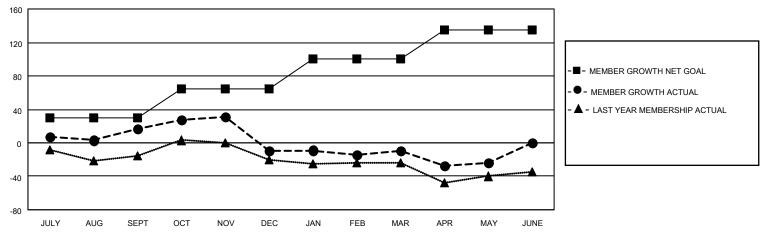
District 4 L3

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|-------------------------|--|
| RESULTS FOR 2022-2023 | | | | RESULTS FOR 2022-2023 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER MEME | BER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 1 | JULY/AUG/SEPT | 30 | 82 | 51 |
| OCT/NOV/DEC | 1 | 0 | 3 | OCT/NOV/DEC | 35 | 32 | 57 |
| JAN/FEB/MAR | 1 | 0 | 0 | JAN/FEB/MAR | 35 | 21 | 20 |
| APR/MAY/JUNE | 1 | 0 | 0 | APR/MAY/JUNE | 35 | 34 | 40 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 4 | | 32 CLUBS OF 58 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION | | |
|------------------|-----|---|-------------------------------------|--------------|--|
| | | MORE NEW MEMBERS | MALE | 593 (52.48%) | |
| | | | FEMALE 534 (47.26%) | | |
| DROPPED MEMBERS | | | NON BINARY | 0 (0.00%) | |
| | _ | | PREFER NOT TO ANSWER | 3 (0.27%) | |
| DECEASED | 7 | | | | |
| CLUB CANCELLED | 25 | CLICK HERE FOR CUMULATIVE | TOTAL FAMILY UNIT MEMBERS | 3 227 | |
| OTHER | 136 | MEMBERSHIP DATA | | | |
| TOTAL | 168 | | FAMILY MEMBERS PAYING HALF DUES 122 | | |
| | | | | | |

Results as of: 5/31/2023